

# WHY UNITED WAY?



## A CONVENER OF OUR COMMUNITY.

Tackling complex, intertwined issues like food insecurity and access to equitable opportunities takes more than resources. It takes the deep knowledge of the community and a robust network of individual donors, corporate leaders, nonprofit agencies, volunteers and philanthropists who plan and act. Only United Way has built the trusted relationships that bring all the stakeholders together to invest your donation to make the most impact and move the needle toward a more equitable, healthy, thriving community.

## LOCAL DOLLARS STAY LOCAL.

Issues such as food insecurity, access to safe and affordable housing and educational opportunities are never confined to geographic or political borders, but we've found the most effective way to impact local communities is through guidance at the local level by people who know the challenges and opportunities. United Way is proud to serve the counties of Allegheny, Armstrong, Butler, Fayette and Westmoreland. When you give to United Way, your contribution goes to agencies that are changing lives right here where you live and work.



# 2-1-1

Pennsylvania | Southwest

## 211: A 24/7 SAFETY NET.

An unexpected job loss, illness or car repair is sometimes all it takes to push a family or individual into financial crisis. If you or someone in your life need assistance and don't know where to turn, reach out to United Way's PA 211. Our highly trained resource navigators receive over 1,500 requests every day via phone, text or online and connect people with answers and quality resources in their area. If rental assistance, for example, is the reason for the call, we'll ask if the caller needs help with utilities, food, even low-cost internet, and work to find real solutions and help avoid even larger issues. Now in its second decade of service, PA 211 also provides United Way with a wealth of actionable data that helps forecast growing areas of need and provide insight on how to proactively invest in programs that prevent crises before they occur.



United Way of  
Southwestern Pennsylvania

Make change happen here by donating to United Way today.

# CHANGE IS HERE



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## GIVE TO CONNECT, CONVENE AND CATALYZE.

By far the most effective and efficient way to make your contribution work harder is by giving directly to United Way. Our deep community knowledge and networks equips United Way the ability to create holistic solutions in response to complex problems. Giving directly to United Way supercharges your investment and helps provide the most impact possible in three critical areas:



### MEETING BASIC NEEDS

Individuals and families have greater opportunities when they have access to nutritious food, a safe place to live and community resources that help them thrive.



### MOVING TO FINANCIAL STABILITY

People who earn a living wage and have the tools they need to build wealth are able to fulfill their potential and get on the path to financial freedom.



### BUILDING FOR SUCCESS IN SCHOOL AND LIFE

All young people deserve to have a positive start toward adulthood, to learn and succeed and reach their full potential in life.



**Because of your support of the United Way,** positive change is happening across our community. You help people meet basic needs, which are the foundation of well-being and make it possible for people to succeed. You support skill-building and training programs that equip people to find and keep good jobs that instill pride and confidence. You make it possible for children to enter kindergarten with the foundational skills they need to develop a lifelong love of learning. Your contributions make all of this and much more possible.



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**Donate to Untied Way and make change happen.**