

Women Connected.
Women Committed.
Women Motivated.
Women Empowered.
Women Energized.
Women Leading.
Women Learning.
Women Giving.
Women Inspired.
Women United.



UNITED WAY
WOMEN UNITED[®]



United Way of
Southwestern Pennsylvania



United Way's Women United brings women together as a powerful philanthropic collective. Our ability to leverage our vision, brilliance, and passion to create impact is unmatched. Our lived experience as women means that we understand the critical factors preventing women and families from achieving their dreams. We ask how we can help, and then we give, volunteer and advocate.

By advancing United Way's community investment priorities—meeting basic needs, moving toward financial stability and security, and building for success in school and life—we are transforming our region. These issues disproportionately impact women, particularly women of color. Our shared commitment and conviction are the bedrock of our strong social network, where we support our community and elevate one another. **When women are connected, empowered and inspired, we are unbreakable and unbeatable. We are Women United.**



— UNITED WAY —
WOMEN UNITED®



United Way of
Southwestern Pennsylvania

Joining Women United is an investment in your values.

All people deserve stability, fulfillment and the ability to reach their potential. Data shows that women and children face the biggest barriers to prosperity and opportunity. By joining Women United, you address those barriers so that all women and children can achieve their dreams.

For nearly 100 years, United Way of Southwestern Pennsylvania has invested in agencies that are uplifting our neighbors in need. By supporting Women United, you join us in investing in food security, affordable and safe housing, transportation, child care and health care costs, and access to good jobs, education and out-of-school time opportunities. These issues impact women most: A review of contacts to our 211 help center found that 71% of 211 contacts came from women and 52% of contacts to 211 came from Black women.

Find your passion in Women United.

Every Women United member has a personal reason for supporting United Way. That passion—plus our ability to convene thought leaders, to volunteer and give collectively—is a combination only available through Women United.

We provide a forum for women to connect, to learn and to act in ways that are much more powerful than any one of us together could achieve on our own.

\$33.3 million invested

- **\$4.9 million** for Building for Success in School and Life.
- **\$8.4 million** for Meeting Basic Needs.
- **\$3.8 million** for Moving toward Financial Stability.
- **\$4 million** for innovation.
- **\$11.5 million** for human service agencies.
- **\$700,000** for volunteer engagement.



Women United elevates the needs of diverse communities.

When our membership reflects all dimensions of diversity—across race, geography, gender identity, age, and ability—United Way is better able to advocate for the needs of our entire community. Your presence, your lived experience and your voice make United Way stronger and our work more relevant.

United Way is elevating equitable funding practices.

To ensure that we are supporting our entire community, we are intentionally funding partner agencies led by and serving Black, Indigenous and People of Color (BIPOC) communities. Our most recent request for proposal process led United Way to fund 53 agencies we had not funded before. These include Robin's Home, Inc., Mosaic Community Development Center, Catapult Greater Pittsburgh, Neighborhood Allies, Pittsburgh Scholar House, Reimagine Reentry and When She Thrives.

Centering the community in our work.

Our Community Change Collaboratives bring agencies together to innovate and help us understand how we can best support their work. This has led to the creation of Community Food Solutions, now in its second year of grantmaking; an emergency fund for college students; initiatives focused on the intersection of race and disability; and the new Digital Navigator Network, which brings low-cost internet, devices and training to communities that need broadband internet access. Our Guaranteed Income Pilot provides Allegheny County single women with children with financial support to overcome financial instability and move toward financial security. Our newest cohort will focus on the economic well-being of home-based child care providers so families can thrive, and children can succeed in school.

Benefit from our network and bring others along.

United Way is known as a connector and a convener. Our Women United group has developed a well-deserved reputation as a networking space for women through volunteer engagement, events, and professional development. Our members not only give together: we uplift one another, celebrate one another's successes and turn to one another for career connections and advice.

Become a leadership donor today.

Women United contributions begin at \$1,000 per year, with an individual pledge or through your company's workplace campaign. You may choose United Way's Impact Fund investment priorities or direct a portion of your gift to a health and human service agency of your choice.

Those who need additional time to plan for a leadership donation to join Women United may step-up through incremental giving over the course of five years:

Year 1	Year 2	Year 3	Year 4	Year 5
\$500	\$600	\$700	\$850	\$1,000



UNITED WAY
WOMEN UNITED

For more information about WLC, contact:

womenunited@unitedwayswpa.org

or visit uwsdpa.org/womenunited.





— UNITED WAY —
WOMEN UNITED®



United Way of
Southwestern Pennsylvania