

# MAKE YOUR DOLLARS GO FURTHER

Your donation, combined with the generosity of thousands of donors across our region, is a powerful force for change. Through the Impact Fund, you help address our community's most pressing needs by supporting teams of the **best performing non-profit agencies working together** to provide more services to more people, **with more lasting results.**



## TOGETHER, WE ACHIEVE MORE

Your contribution to the **United Way Impact Fund** is a smart investment. A competitive funding process driven by community volunteers ensures that every funded program **addresses a critical issue and meets or exceeds** rigorous standards. **Your dollar stays local and goes further** because United Way keeps its administrative costs low (**12%, far below the nationally recommended standard of 35%\***). No other single organization can leverage our collective resources like United Way.

*\*Source: Better Business Bureau's Wise Giving Alliance.*



United Way of  
Southwestern Pennsylvania

United Way of Southwestern  
Pennsylvania serves Allegheny, Butler,  
Westmoreland, Fayette and Armstrong  
Counties.

**THINK BIG. AND MAKE A  
BIG DIFFERENCE WHEN YOU  
GIVE TO THE IMPACT FUND.**

## \$10 PER PAY

Funds summer camp for one child  
in need

## \$8 PER PAY

Helps 10 older adults access food and  
support to combat social isolation

## \$6 PER PAY

Connects 10 callers to critical help  
through 211

## \$4 PER PAY

Provides food to 15 people in need  
through a food pantry

## \$2 PER PAY

Provides 2 people with eviction  
prevention services to keep them in  
their home

*\*Based on 26 pay periods*