United Way Life™

A commitment to leaving a legacy.

United Way Life insurance policies are powerful, legacy gifts
that multiply your impact on the community.

United Way Life™

A Once in a Lifetime Gift. Looking forward, there may be no better way to leave a lasting impact our community than through United Way Life. This insurance policy gives donors an easy, affordable way to create a legacy of change. By making United Way your beneficiary, your gift will continue to grow in impact for decades to come.

5–8x MORE VALUABLE

Unlike a traditional donation, United Way Life™ is a gift that multiplies in value—as much as 5 to 8 times the cost of insurance premium paid by the donor. You can leave a legacy that can make an immeasurable difference in the local community.

Pay a Little, Give a Lot.

- The cost of the gift, paid as premium, is multiplied substantially when United Way receives the policy payout.
- The premium payment is further offset by 50% matching dollars made possible by a generous United Way donor (up to $2,500 per year, per donor).
- A portion of the policy premium is also tax deductible.

Add United Way Life to your Giving Strategies.

- Creating a life policy is easy and affordable.
- In just a few simple steps, a policy of $250,000 or more can be created with your own agent or directly through United Way
- The premium is paid over five years, or you can choose to pay in full up front
- Multiple lives can be added to the policy
- United Way Life giving does not disrupt your current estate plan

Your Leadership Counts Today and Into Tomorrow.

Your investment will be a vehicle for the future, improving lives for those who need it most. But your gift of over $250,000 will be recognized today, with a membership into United Way's Million Dollar Roundtable, a worldwide movement of forward looking leaders extending their impact for generations to come.